



2025 SPONSORSHIP PACKET

All industry presenters require a sponsorship of Platinum or Gold Level.

Platinum Sponsor \$6,500.00

Platinum sponsorship includes up to four registrants allowed to attend in person, including an open-panel member or speaker slot, exhibit space at the event, as well as logo representation with a brief description of their organization on a variety of ITS Nook's marketing materials.

Gold Sponsor \$4,500.00

Gold sponsorship includes up to two registrants allowed to attend in person, an additional open-panel member spot, as well as advertising space at the event and logo representation with a brief description of their organization on a variety of ITS Nook's marketing materials.

Silver Sponsor \$2,500.00

Silver sponsorship includes up to two registrants allowed to attend in person, advertising space at the event, as well as logo representation with a brief description of their organization on a variety of ITS Nook's marketing materials.

Bronze Sponsor \$1,500.00

Those who are unable to attend but want to show their support for insider threat awareness may do so by becoming a Bronze Sponsor. Your organization's logo and a brief description of their services will be presented on a variety of ITS Nook's marketing materials.

Lunch Sponsor \$4,000.00

Networking sponsorship includes up to two registrants allowed to attend in person, advertising space at the event, prominent logo representation at lunch, and a brief description of their services on a variety of ITS Nook's marketing materials.

Cocktail Party Sponsor \$6,000.00

Networking sponsorship includes up to three registrants allowed to attend in person, advertising space at the event, prominent logo representation at the cocktail party, and a brief description of their services on a variety of ITS Nook's marketing materials.

Industry Presenters, Sponsors, and Guests: Please complete the Sponsorship Packet on the following pages to secure your spot. All slots are filled on a first come, first served basis.



Event
Sponsorship
Agreement

All The Insider Threat Summit's Nook (ITS Nook) events are hosted by Advanced Onion, Inc. | ITS Nook - 2025 |
Bayonet and Black Horse, 1 McClure Way, Seaside, CA 93955
Friday, November 14, 2025

CONTACT INFORMATION:

Advanced Onion, Inc. 2460 Garden Road, STE. E, Monterey, CA 93940	Lauren McCabe, Contracts & Marketing Administrator 405.219.5102 (text or call) lauren.mccabe@advancedonion.com	ITSnookevents.com #itsnook
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Sponsor Level & Extras As described on the previous page.	☐ Platinum \$6,500.00	☐ Gold \$4,500.00	☐ Silver \$2,500.00	
	☐ Bronze \$1,500.00	☐ Lunch \$4,000.00	☐ Cocktail Party \$6,000.00	
	☐ 32" Monitor	☐ 43" Monitor	☐ 50" Monitor	☐ 60" Monitor
	☐ Other (please describe) _____			

Sponsor's Name

Terms & Conditions

When fully executed, this document will establish an agreement between Advanced Onion, Inc. and the sponsoring business or organization referred to as "the Sponsor" in support of the ITS Nook event in Seaside, California. The Sponsor agrees to pay Advanced Onion as indicated above. In consideration of the payment detailed above, the Sponsor shall receive appropriate acknowledgment as a sponsor of ITS Nook 2025. ITS Nook 2025 Sponsorship recognition and opportunities include, but may not be limited to, those items outlined on the Event Sponsorship Description page. The Sponsor's logo will be provided for use on all event marketing materials. The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with Advanced Onion. When future "Insider Threat Summit" events are scheduled, the Sponsor shall have the right of first refusal on renewing its sponsorship of this event. It is understood and agreed upon that the entire agreement between Advanced Onion and the Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing.

Initials _____

DAMAGE TO PROPERTY: The Sponsor is liable for any damage or loss caused to the Exhibition Facility or booth equipment, its own property, or to the property of others. In the event damage or loss occurs to the Sponsor's display / exhibit by another sponsor or exhibitor, the involved parties are responsible for resolving the dispute.

Initials _____

INDEMNIFICATION: The Sponsor shall indemnify and hold harmless Advanced Onion, its related entities, partners, agents, officers, directors, employees, attorneys, heirs, successors, and assigns from and against any and all claims, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses) and liabilities of every kind incurred as a result of: (i) any act or omission by the Sponsor or its officers, directors, employees, or agents; (ii) any use of the Sponsor's name, logo, website, or other information, products, or services provided by the Sponsor; and/or (iii) the inaccuracy or breach of any of the covenants, representations and warranties made by the Sponsor in this Agreement. This indemnity shall require the payment of costs and expenses by the Sponsor as they occur. This section shall survive any termination or expiration of this Agreement.



Event Sponsorship Agreement

Initials _____

LIMITATION OF LIABILITY: In no event shall either party, their employees, consultants, or contractors be liable for any loss of revenue or profits, or any indirect, special, incidental, punitive, or consequential damages, whether in contract, tort or otherwise, in connection with or arising out of the performance of this agreement; even if they knew or should have known of the possibility of such damages. Advanced Onion's maximum liability for Direct Damages is in the amount of the Sponsorship Level selected.

Initials _____

MEDIA PERMISSION: No one other than AO and ITS event organizers may take video or audio recordings of any part of any presentation other than their own. AO will use photographs, video and/or audio recordings of participants and sponsors for marketing, design and educational purposes and may include the display, distribution, publication or the use in other media outlets participants and sponsors. Because of the difficulty in culling images, media permission on this form is required to participate in this event.

Initials _____

I understand that AO may release all participant's images or statements to others for use unrelated to ITS events. I hereby release and discharge the AO/ITS events' employees, agents or volunteers from any and all claims and demands arising out of or in connection with the use of photographs, likeness, and/or voice, including limitations of any and all claims for libel or invasion of privacy. I hereby give the AO and ITS events, event organizers and its legal representatives the right and permission to publish images of and statements by all Sponsor's participants as captured through photography, videography, audio recording and written communication during AO/ITS events. I further authorize modification of these images and statements for correctness and artistic effect so long as the changes do not result in intentional and harmful misrepresentation.

This agreement is to be construed under the laws of the State of California. If this document correctly states your understanding of our agreement, please initial, sign, date, and return all pages to Lauren McCabe (contact information above). A fully executed copy will be returned to you for your records

Please complete the Payment Agreement & Authorization Form on the following page.



Event Sponsorship Authorization

ITS Nook - Payment Agreement & Authorization Form

I agree to pay the following (check all that apply) for the specified category at ITS Nook held on November 14, 2025.

Sponsor Level & Extras

As described on previous
pages of the Event
Sponsorship
Opportunities

☐ **Platinum** \$6,500.00 ☐ **Gold** \$4,500.00 ☐ **Silver** \$2,500.00

☐ **Bronze** \$1,500.00

Networking Sponsor Options:

☐ **Lunch** \$4,000.00 ☐ **Cocktail Party** \$6,000.00

☐ 32" Monitor \$200.00

☐ 43" Monitor \$440.00

☐ 50" Monitor \$680.00

☐ 60" Monitor \$760.00

☐ Other (please describe) _____

ALL PAYMENTS ARE DUE UPON RECEIPT OF SIGNED SPONSORSHIP AGREEMENT.

Payment will be processed through an online invoice, sent to the Sponsor's Payment POC (listed below) by Advanced Onion via email.

TOTAL COST \$ _____

Sponsor Name

Sponsor Address City State Zip Code

Name of Payment POC E-mail Address Phone Number

Sponsor's Signature Date

Lauren McCabe, Contracts & Marketing Administrator at Advanced Onion, Inc. Date

Please email or mail the signed agreement to Lauren McCabe, Contracts & Marketing Administrator at Advanced Onion, Inc. (contact information is above).